

## **BioActor receives ERA-SME grant for clinical validation of the use of Olive Polyphenols for Bone Health**

### **BioActor leads consortium to develop bioactive for Prevention of Osteoporosis**

BRUSSELS, Belgium, January 18, 2007

BIOACTOR today announced that the Institute for Promotion of Innovation through Science and Technology in Flanders (IWT) and its French counterpart OSEO/ANVAR have decided to support its BONOLIVE – '*Promoting Bone Health with Olive Polyphenols*' Project.

Osteoporosis is becoming an increasing health burden, affecting an estimated 75 million people in Europe alone. Public health authorities have recognized the need for prevention of this chronic disease. Functional foods and dietary supplements addressing bone health are seen as an excellent solution for long-term prevention. BioActor is addressing this need by developing a unique product for bone health – BONOLIVE. BONOLIVE has already been successfully tested in an animal model for osteoporosis and targets the underlying inflammatory processes that lead to osteoporosis.

"The decision by IWT and OSEO/ANVAR to fund our product development effort as part of the ERA-SME Food for Health Programme is a strong sign of recognition for the scientific position that we have already built within BioActor. In the past couple of years, together with our scientific partner INRA, we have systematically assembled strong in vitro and in vivo data on the use of olive polyphenols for bone health. With the ERA-SME grant we can start the clinical validation of our patented olive polyphenols" says Hans van der Saag, CEO.

Peter Ekhart, Product Development Manager comments: "The BONOLIVE project allows us to optimize the extraction technology for a truly unique olive polyphenols extract. Moreover, we will develop prototype functional foods to demonstrate the potential of our ingredient to food marketing companies. We are ready to start working with food and supplements companies to develop innovative bone health products containing our



proprietary BONOLIVE ingredient”.

*BioActor, based in Ghent, Belgium, is a product development company that supplies proprietary bioactive formulations to the nutrition & healthcare industry. The company focuses on the development of innovative bioactives that address the metabolic syndrome and ageing related chronic health conditions. The goal is to provide the nutrition & healthcare industry with science-based innovations that confer a real health benefit to the consumer.*

**For further information, please contact :**

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